



## Volunteer Position Announcement

### Trails Rx Volunteer

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#### Sempervirens Fund Ambassador

##### About the Position:

As a Trails Rx Volunteer, you will support the Sempervirens Fund Marketing and Communications team in expanding the Trails Rx program through OuterSpatial, an outdoor adventure web application, and by collaborating with local state parks to develop public-facing Trails Rx materials. This position reports directly to the Chief Marketing and Communications Officer and involves a combination of physical and digital tasks, including fieldwork, and digital engagement such as email correspondence, drafting content, and writing blogs and articles.

##### About Trails Rx:

Trails Rx is a wellness program created by Dr. Suzanne Bartlett Hackenmiller in collaboration with Sempervirens Fund. It leverages the physical and mental health benefits of spending time in nature by guiding users through designated trails at Santa Cruz Mountain parks.

We are looking for a dedicated individual to help promote and grow this program. Your responsibilities include outreach to potential partners, coordinating photoshoots with portrait and nature photographers, content creation, trail documentation, and the development of exciting educational assets that engage audiences both online and in the field. This is an exciting opportunity to be involved in a wellness-focused initiative while gaining experience in outdoor programming.

##### As the Trails Rx Volunteer, you could:

- Partner with public agencies to expand digital trail mapping experiences for park visitors.
- Collaborate with state parks to design and install physical Trails Rx signage along trails.
- Develop “journeys” for trail guides, incorporating tips on forest bathing, sensory engagement (both auditory and visual), and rest zones.
- Integrate Trails Rx content into the OuterSpatial platform.
- Write blog posts and short articles to promote Trails Rx and its benefits.
- Update and expand upon our Trails Rx website by adding new trails, imagery, descriptions, health benefits, and more.

##### This volunteer opportunity may be right for you if you:

- Are passionate about the intersection of health, nature, and marketing
- Are passionate about the connection between health and natural landscapes.

- Have strong partnership development and communication skills.
- Are creative, with a talent for writing engaging and compelling content.
- Enjoy designing educational and promotional materials.
- Have experience with marketing and digital engagement platforms.
- Hold a valid driver's license.
- Enjoy hiking on trails and uneven terrain.

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**Other Details:****Location:**

Work locations will vary depending on the nature of the work. Expect to periodically work remote or within State Parks in Santa Cruz District counties or San Francisco Bay Area region.

**Your Team:**

Robbie Brown, Community Engagement Manager  
Sempervirens Fund Marketing and Communications Team

**Time commitment:**

4 – 10 hours per week, with those hours split between working remotely or within a State park trail. This is a temporary, 4 – 6 month position.

**How to apply:**

Submit a [volunteer application](#) and email a one-paragraph explanation of why you are interested in this position to Sempervirens Fund's Community Engagement Manager at [rbrown@sempervirens.org](mailto:rbrown@sempervirens.org). Please use the subject line "Sempervirens Fund Trails Rx Application."

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**About Sempervirens Fund**

Sempervirens Fund is California's first land trust. Our community is passionate about protecting and permanently preserving redwood forests in the Santa Cruz mountains and promoting safe, welcome, and inclusive access to parks and public lands. We believe the Santa Cruz Mountain region's habitats, waterways, and resiliency are at risk without healthy, connected coast redwood forests. If you believe this too and are motivated to bring a community together around this critical and shared vision, we have a role for you in our dynamic, collegial, fun, and growing team of staff and volunteers.

**Our Commitment to People and Equity**

We believe redwoods and their interconnected ecosystems should be accessible to all people. We acknowledge historical and systemic inequities—including the forcible removal of indigenous peoples from the lands we protect and the historic, systemic exclusion of people of color from land ownership. We envision a day when public spaces feel welcoming and safe for everyone. We align our actions to our commitments by reimagining power structures—ensuring that our leadership is diverse and reflective of the communities we serve. We want to work with people with deep commitments to equity and justice.



At Sempervirens Fund, we acknowledge that redwood forests in the Santa Cruz Mountains are among the ancestral lands for many Indigenous Peoples, who cared for these lands for millennia until they were forcibly removed. We are grateful to work with their descendants, including the Amah Mutsun Tribal Band and the Muwekma Ohlone Tribe, to restore their cultural and traditional relationships to the amazing landscapes of the Santa Cruz mountains.

Sempervirens Fund

[sempervirens.org](http://sempervirens.org)