

Volunteer Position Announcement

Redwood Legacy Society Volunteer

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About the Position:

As the Redwood Legacy Society Volunteer, you will support the Sempervirens Fund legacy giving program by helping build and steward relationships with donors who are leaving a lasting impact on the redwood forests of the Santa Cruz Mountains. Working closely with the Director of Tribute and Legacy Giving, you'll help communicate with supporters, conduct research, and contribute to impactful outreach efforts in support of future gifts for redwood protection.

As the Redwood Legacy Society Volunteer, you will:

- Support donor stewardship by creating and sending handwritten notes and personalized messages, printed monthly insider updates, and other outreach materials.
- Assist with outreach to prospects by sending requested materials and marketing mailings.
- Conduct donor research using both internal tools and external tools and resources to inform stewardship strategies.
- Opportunity to grow into maintaining and updating donor records in our CRM database.

What you'll gain:

- **CRM Experience:** Get hands-on training with Raiser's Edge, a leading nonprofit donor database.
- Fundraising & Development Insight: Learn how nonprofits build relationships and secure longterm support.
- Legacy Giving Education: Exposure to legacy giving and donor engagement strategies.
- Mentorship: One-on-one guidance from experienced development professionals.
- Resume-Ready Skills: Relevant nonprofit experience valued across the social impact sector.

This volunteer opportunity may be right for you if you:

- Care deeply about the redwoods and the Santa Cruz Mountains.
- Are organized, detail oriented, and an effective communicator.
- Feel comfortable learning new tools and working with data.
- Are curious about nonprofit fundraising management, philanthropy, and donor relations.
- Want to explore or grow your involvement in the nonprofit sector.

Other Details:

Location:

Bay Area, CA, Mostly in a remote setting with occasional travel to the Sempervirens Fund Mountain View Office

Your Team:

Amanda Krauss, Director of Tribute and Legacy Giving Robbie Brown, Community Engagement Manager

Time commitment:

6 – 10 hours per week, with a minimum 3-month commitment

How to apply:

Submit a <u>volunteer application</u> and email a one-paragraph explanation of why you are interested in this position to Sempervirens Fund's Community Engagement Manager at <u>rbrown@sempervirens.org</u>. Please use the subject line "Redwood Legacy Society Volunteer."

About Sempervirens Fund

Sempervirens Fund is California's first land trust. Our community is passionate about protecting and permanently preserving redwood forests in the Santa Cruz mountains and promoting safe, welcome, and inclusive access to parks and public lands. We believe the Santa Cruz Mountain region's habitats, waterways, and resiliency are at risk without healthy, connected coast redwood forests. If you believe this too and are motivated to bring a community together around this critical and shared vision, we have a role for you in our dynamic, collegial, fun, and growing team of staff and volunteers.

Our Commitment to People and Equity

We believe redwoods and their interconnected ecosystems should be accessible to all people. We acknowledge historical and systemic inequities—including the forcible removal of indigenous peoples from the lands we protect and the historic, systemic exclusion of people of color from land ownership. We envision a day when public spaces feel welcoming and safe for everyone. We align our actions to our commitments by reimagining power structures—ensuring that our leadership is diverse and reflective of the communities we serve. We want to work with people with deep commitments to equity and justice.

At Sempervirens Fund, we acknowledge that redwood forests in the Santa Cruz Mountains are among the ancestral lands for many Indigenous Peoples, who cared for these lands for millennia until they were forcibly removed. We are grateful to work with their descendants, including the Amah Mutsun Tribal Band and the Muwekma Ohlone Tribe, to restore their cultural and traditional relationships to the amazing landscapes of the Santa Cruz mountains.

Sempervirens Fund

sempervirens.org